Are You Scaring Away Great Job Applicants? Five Tips to Great Recruiting

Author : ecxmlrpc

Date : May 9, 2012

When the news broke that some companies were demanding Facebook logins from job applicants, people everywhere were horrified. For small business employers on the precipice of a competitive hiring environment, here are a few tips to spotting and attracting the best and brightest: Don’t make unreasonable demands, Don’t profile, Review your job ads, Don’t judge a book by its cover, Do background checks.

Read the full article here:
Are You Scaring Away Great Job Applicants? Five Tips to Great Recruiting - Business Insider